

TELEVISION PRODUCER DIRECTOR II

This is professional level work in independently producing and directing moderately complex programs or program series; or directing and serving as an associate producer in large, complex, and diversified programs or program series. These positions are located throughout state government and universities. Employees in this class will either independently coordinate pre-production, production, and post-production activities for projects which characteristically range from simple to moderate in complexity; or independently coordinate segments of large production endeavors and direct all production or postproduction activities. This level of work is distinguished from the Television Producer Director III in terms of scope of responsibility and accountability. Work may include other related work as determined by management. Work is supervised by either an agency administrator or a higher level Television Producer Director.

I. DIFFICULTY OF WORK:

Variety and Scope - At this level work assignments include conceptualizing, producing, and directing limited programs which are characteristically limited in complexity by subject content and planning variables. Although these productions require a limited amount of subject matter research, the employees are responsible for planning all pre-production logistics, directing all program activities and overseeing the editing and post-production work. Employees may alter production approach and establish realistic time frames to meet department objectives. Employees also serve as an associate producer in large, complex and diversified programs and/or serve as a director in projects of the same magnitude. Productions of this scope include functions such as budget development, talent contract negotiations, and development of program marketing strategies.

As an Associate Producer, employees receive assignments which may include program series from a higher level Television Producer Director. Work may require the employees to research the subject matter in order to adapt the content to the medium of television; writ scripts; or arrange and coordinate the logistics associated with a production of this nature. Directing a production of this nature requires discussing general parameters of program treatment with the higher level Television Producer Director. Employees ensure lighting effects, direct camera shots, picture composition, and talent movement. Employees exercise considerable discretion in the approach and visualization of the subject matter on television. Post-production work is completed by editing the tape segments in a systematic, aesthetically pleasing manner. Positions at this level supervise lower level technicians and Television Producer. Directors on a project basis and may be involved in more than one program either in the producer or director role.

Intricacy - As each project is received and the production role defined, employees must discuss program parameters and treatment with the higher level Television Producer Director or the Director of Production. The associate producer role includes assisting in content research, program approach modification, and a sophisticated coordinative role in planning a multitude of resources and activities to occur in a systematic and logical manner. Analyzing the program format and approach enables a Director to manipulate technical equipment and maneuver technical staff and talent to capture the program on the medium of television. Each production requires varying degrees of each element of producing and directing with the larger productions requiring more attention to detail.

Subject Matter Complexity - Work requires a complete understanding of television production methods and techniques associated with the planning and execution of television programs. Even though the work does not require material substance knowledge in some instances, employees must be able to translate this material for use on television employing several television production concepts and theories.

Guidelines - Routine production techniques are governed by the state of the art guidelines which are available in textbooks and operating manuals, but guidelines which deviate from the norm to achieve a more aesthetic flow in television direction are not readily available. Each program assignment is

accompanied with an established approach and format in which the employees may have input in its modification.

II. RESPONSIBILITY:

Nature of Instructions - Instructions are received from a facility administrator or higher level Television Producer Director or the Director of Production. Even though program format and approach are predetermined, employees may have input in its modification. Employees are aware of timeframes and program treatment and usually work closely with higher level Television Producer Director in production planning. In directing the production, employees are relatively independent in achieving the program content visualization. The higher level Television Producer Director has final authority on creative approach and work processes.

Nature of Review - Work is normally reviewed while in progress or in some cases upon completion. Problems associated with production planning are usually discussed prior to or following actual production execution.

Scope of Decisions - Independent production endeavors have a direct effect upon the organization in terms of professional capabilities associated with each production.

Consequence of Decisions - Decisions have potential to hamper the systematic presentation of the material, causing duplication of efforts if productions do not capture the essence of the subject matter. Decisions may result in a backlog in the production schedule and resource management if program treatment is not followed. Creative judgments which influence technical quality and subject content may impact the program's distribution to a national market.

III. INTERPERSONAL COMMUNICATIONS:

Scope of Contacts - Employees have contact with individuals associated with or working within the television production facility. Employees have contact with the general public in production planning.

Nature and Purpose - The primary purpose of contact with individuals associated with the production is to obtain information which will put clarity into the production planning and directing expectations. Contact with the general public may include logistical planning and directing talent movement.

IV. OTHER WORK DEMANDS:

Work Conditions - Employees may be exposed to unpleasant environmental conditions during an on-location production.

Hazards - work is conducted primarily in a production studio, but also the production may take the employees into field locations anywhere in the state or nation. Other hazards inherent to the job are moving and lifting heavy equipment.

V. RECRUITMENT STANDARDS:

Knowledges, Skills, and Abilities - Considerable knowledge of the techniques, practices, and methods associated with organizing, developing, producing and directing television programs. Considerable knowledge of the capabilities and use of television equipment. Ability to arrange and present predetermined production ideas in the medium of television. Ability to maintain a working relationship with production staff, faculty, talent, and clients. Ability to make creative judgments in directing production efforts for television. .

Minimum Education and Experience - Graduation from a four-year college or university in radio, television, motion picture and two years experience in television production: or equivalent combination of education and experience.